## Notice Regarding Partial Correction to "1Q 2024 Results Presentation"

As there were matters to be corrected in a part of the "1Q 2024 Results Presentation" we announced on April 23, 2024, we have corrected as below and attached the material after correction.

1. The parts being corrected.
<Page.11> Sales of Products and Services by Segment 1Q 2024 Actual (from January 1 to March 31)
(Before Correction)


* "Other" is a business segment that is excluded from the reportable segments and includes shared service business and the elimination of intersegment transactions.
(After Correction)

* "Other" is a business segment that is excluded from the reportable segments and includes shared service business and the elimination of intersegment transactions.

2. Attachment

We have attached a material after correction.

## 1Q 2024 Results

April 23, 2024<br>Hatsumi Hirukawa<br>Director, Senior Vice President

## Canlon

Canon Marketing Japan Group

* The figures are rounded off to the nearest 100 million yen in this material.
* Forward-looking statements and results forecasts presented in this material are based on the management's assumptions using currently available information and therefore contain inherent risks and uncertainties.
As a consequence, due to a range of possible factors, actual results may materially differ from the forecasts.
- Key Points
- Summary of Results
P. 3
- Op. Income Variance Analysis
P. 4

Segment Outline
Segment Information

- Sales of Products and Services by Segment
- Summary of Projections
- Summary of Projections by Segment
- Projections by Segment
- Outline of Main Products Sales
- The Incorporation of Primagest, Inc.
- Supplementary Information

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## Summary of 1Q of FY2024 Financial Results

- Net sales rose and income declined year on year.
- IT Solutions business continued to grow at a high rate. Sales rose 9\% year on year.
- Both sales and profits grew exceeded the plan.


## 2024 Financial Projections

- The net sales forecast was revised upward by $¥ 15$ billion, reflecting the incorporation of Primagest, Inc. into the Group.
- Operating income remained unchanged from the plan. The negative impact of the amortization of goodwill related to the acquisition of Primagest, Inc. was offset by a performance that exceeded expectations.


## Topics

- Primagest, Inc., a company excelling in industry-specific BPO service, has joined the Group.


## Summary of Results

1Q 2024 Actual
(from January 1 to March 31)
(Billions of yen)

|  | $\begin{gathered} 1 Q \\ 2023 \end{gathered}$ | $\begin{gathered} 1 Q \\ 2024 \end{gathered}$ | Changes |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  | Amount | \% |
| Net sales | 154.8 | 157.2 | +2.4 | +2\% |
|  | (33.7\%) | (32.6\%) | (-1.1\%) |  |
| Gross profit | 52.2 | 51.3 | -0.9 | -2\% |
|  | (9.9\%) | (8.8\%) | (-1.1\%) |  |
| Operating income | 15.3 | 13.8 | -1.5 | -10\% |
|  | (10.0\%) | (8.9\%) | (-1.1\%) |  |
| Ordinary income | 15.4 | 14.0 | -1.5 | -9\% |
| Net income attributable | (6.7\%) | (6.1\%) | (-0.7\%) |  |
| to owners of the parent | 10.5 | 9.5 | -0.9 | -9\% |

## Op. Income Variance Analysis

1Q 2024 Actual (from January 1 to March 31)


|  | 1Q FY2023 |  | 1Q FY2024 |  | Changes |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Net sales | Op. <br> Income | Net sales | Op. <br> Income | Net sales | Op. <br> Income |
| Consumers | 32.6 | 3.1 | 30.1 | 2.1 | -2.5 | -1.0 |
| Enterprise | 54.7 | 5.9 | 59.0 | 5.5 | +4.4 | -0.4 |
| Area | 59.8 | 4.7 | 59.8 | 5.2 | -0.1 | +0.5 |
| Professional | 11.7 | 1.9 | 14.0 | 1.7 | +2.2 | -0.2 |
| Other | -4.0 | -0.4 | -5.7 | -0.8 | -1.7 | -0.4 |
| Total | 154.8 | 15.3 | 157.2 | 13.8 | +2.4 | -1.5 |

[^0]
## Segment Information

## Consumers Segment

$\checkmark \quad$ Net sales decreased mainly reflecting a decrease in sales of digital interchangeable lens cameras and inkjet printers.
$\checkmark \quad$ Operating income declined due to a decrease in gross profit caused by lower sales.

|  |  | $1 Q$ |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | FY2023 | FY2024 | Changes |
| Net sales |  | 32.6 | 30.1 | -8\% |
| Op. income |  | 3.1 | 2.1 | -33\% |
|  | margin | 9.6\% | 7.0\% | -2.6\% |


| Consumer Products, Y/Y <br> Non-consolidated |  |  | $1 Q$ | 2 Q | 3 Q | 4 Q |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | | Full |
| :---: |
| Year |

## Segment Information

## Enterprise Segment

## Canlil

$\checkmark$ Net sales increased, thanks to the solid sales of Canon products, other in addition to steady sales of IT Solutions.
$\checkmark$ Despite an increase in profit margin due to a rise in sales, operating income declined, reflecting the negative impact of the absence of large BPO projects to gross profit margin and an increase in SG\&A expenses due to the amortization of goodwill related to the incorporation of TCS into the Group.

|  | 1Q |  |  |
| :--- | ---: | ---: | ---: |
|  | FY2023 | FY2024 | Changes |
| Canon Products, Other | 14.7 | 15.1 | $+2 \%$ |
| IT Solutions | 39.9 | 43.9 | $+10 \%$ |
| Net sales | 54.7 | 59.0 | $+8 \%$ |
| Op. income | 5.9 | 5.5 | $-6 \%$ |
|  |  | $10.8 \%$ | $9.4 \%$ |

(Billions of yen)
[Reference] Results of main consolidated companies
Canon IT Solutions Inc.

|  | 1Q |  | Changes |  |  |
| :--- | ---: | ---: | ---: | ---: | :---: |
|  | 2023 | 2024 | Amount | $\%$ |  |
| Net sales | 31.5 | 33.2 | +1.7 | $+5 \%$ |  |
| Op. income | 3.9 | 4.1 | +0.1 | $+3 \%$ |  |

Orders received and outstanding orders, $\mathrm{Y} / \mathrm{Y}$
Canon IT Solutions, Non-consolidated
1Q orders received excluding the Data Center business
surpassed previous record highs.


1Q outstanding orders excluding the Data Center business achieved more than $10 \%$ growth.

## Segment Information

## Area Segment

Net sales remained flat from a year earlier due to a decrease in sales of Canon products, other, albeit robust sales of IT Solutions.
Operating income increased, mainly reflecting a rise in gross profit due to a higher percentage of sales of high value-added IT Solutions in total sales.

|  | (Billions of yen) |  |  |
| :--- | ---: | ---: | ---: |
|  | FY2023 | FY2024 | Changes |
| Canon Products, Other | 40.9 | 39.9 | $-2 \%$ |
| IT Solutions | 19.0 | 19.9 | $+5 \%$ |
| Net sales | 59.8 | 59.8 | $-0 \%$ |
| Op. income | 4.7 | 5.2 | $+10 \%$ |
|  | $7.9 \%$ | $8.7 \%$ | $+0.8 \%$ |

[Reference] Results of main consolidated companies
Canon System \& Support Inc.

## Segment Information

## Professional Segment

Net sales increased, attributable to rising sales in the Production Printing and Healthcare business.
Operating income declined due to a decrease in gross profit caused by lower sales in Industrial equipment.

|  | 1Q |  |  |
| :--- | ---: | ---: | ---: |
|  | FY2023 | FY2024 | Changes |
| Production Printing | 2.1 | 2.3 | $+8 \%$ |
| Industrial Equipment | 5.8 | 5.5 | $-6 \%$ |
| Healthcare Business | 3.8 | 6.2 | $+64 \%$ |
| Net sales | 11.7 | 14.0 | $+19 \%$ |
| Op. income | 1.9 | 1.7 | $-9 \%$ |
|  | $16.4 \%$ | $12.5 \%$ | $-3.9 \%$ |


|  | 1Q |  | Changes |  |
| :--- | :---: | ---: | ---: | :--- |
|  | 2023 | 2024 | Amount | $\%$ |
| Net sales | 2.0 | 2.1 | +0.2 | $+8 \%$ |
| Op. income | 0.1 | 0.1 | -0.0 | $-35 \%$ |

## Sales of Products and Services by Segment

1Q 2024 Actual
(from January 1 to March 31)

Canon
Canon Marketing Japan Group


[^1]|  | FY2024 <br> Previous Projection | FY2024 <br> Current <br> Projection | Changes |  | FY2023 <br> Actual | Changes |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Amount | \% |  | Amount | \% |
| Net Sales | 630.0 | 645.0 | +15.0 | +2\% | 609.5 | +35.5 | +6\% |
| Operating Incom | (8.6\%) $540$ | (8.4\%) $540$ | (-0.2\%) | - | (8.6\%) | $(-0.2 \%)$ | +3\% |
|  | (8.7\%) | (8.5\%) | (-0.2\%) |  | (8.8\%) | (-0.3\%) |  |
| Ordinary Income | 55.0 | 55.0 | - | - | 53.6 | +1.4 | +3\% |
| Net income attributable to | (6.0\%) | (5.8\%) | (-0.1\%) |  | (6.0\%) | (-0.2\%) |  |
| owners of the parent | 37.5 | 37.5 | - | - | 36.5 | +1.0 | +3\% |

## Summary of Projections by Segment

Previous Projection vs
Current Projection

|  | FY2024 Previous Projection |  | FY2024 <br> Current <br> Projection |  | Changes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Net Sales | Op. Income | $\begin{gathered} \mathrm{Net} \\ \text { Sales } \\ \hline \end{gathered}$ | Op. Income | $\begin{array}{r} \text { Net } \\ \text { Amount } \end{array}$ | $\begin{gathered} \text { es } \\ \% \\ \hline \end{gathered}$ | Op. Income |
| Consumers | 139.3 | 13.7 | 139.3 | 13.7 | - | - | - |
| Enterprise | 231.2 | 20.5 | 231.2 | 20.5 | - | - | - |
| Area | 235.0 | 18.3 | 235.0 | 18.3 | - | - | - |
| Professional | 44.0 | 4.1 | 44.0 | 4.1 | - | - | - |
| Other | -19.5 | -2.6 | -4.5 | -2.6 | +15.0 | - | - |
| Total | 630.0 | 54.0 | 645.0 | 54.0 | +15.0 | +2\% | - |

Summary of Projections by Segment
FY2023 Actual vs
FY2024 Projection

|  | $\begin{gathered} \text { FY2023 } \\ \text { Actual } \end{gathered}$ |  | FY2024 <br> Projection |  | Changes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Net Sales | Op. Income | Net Sales | Op. Income | Net <br> Amount | $\%$ | Op. Income |
| Consumers | 138.9 | 14.1 | 139.3 | 13.7 | +0.4 | +0\% | -0.4 |
| Enterprise | 220.3 | 19.7 | 231.2 | 20.5 | +10.9 | +5\% | +0.8 |
| Area | 229.7 | 17.5 | 235.0 | 18.3 | +5.3 | +2\% | +0.8 |
| Professional | 40.2 | 3.6 | 44.0 | 4.1 | +3.8 | +9\% | +0.5 |
| Other | -19.7 | -2.4 | -4.5 | -2.6 | +15.2 | - | -0.2 |
| Total | 609.5 | 52.5 | 645.0 | 54.0 | +35.5 | +6\% | +1.5 |

## Summary of Projections by Segment

## Canon

|  | $\begin{gathered} \text { Actual } \\ \text { 1Q } 2023 \end{gathered}$ |  |  |  |  |  |  |  |  |  | (Billions of yen) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{gathered} \text { Actual } \\ \text { 2Q-4Q } 2023 \end{gathered}$ |  | $\begin{gathered} \text { Actual } \\ \text { 1Q } 2024 \end{gathered}$ |  | $\begin{aligned} & \text { Projection } \\ & \text { 2Q-4Q } 2024 \end{aligned}$ |  | Changes 1Q |  | Changes <br> 2Q-4Q |  |
|  | Net sales | Op. Income | Net sales | Op. Income | Net sales | Op. Income | Net sales | Op. Income | Net sales | Op. Income | Net sales | Op. Income |
| Consumers | 32.6 | 3.1 | 106.3 | 11.0 | 30.1 | 2.1 | 109.2 | 11.6 | -2.5 | -1.0 | +2.8 | +0.6 |
| Enterprise | 54.7 | 5.9 | 165.7 | 13.7 | 59.0 | 5.5 | 172.2 | 15.0 | +4.4 | -0.4 | +6.5 | +1.2 |
| Area | 59.8 | 4.7 | 169.9 | 12.8 | 59.8 | 5.2 | 175.2 | 13.1 | -0.1 | +0.5 | +5.3 | +0.3 |
| Professional | 11.7 | 1.9 | 28.5 | 1.7 | 14.0 | 1.7 | 30.0 | 2.4 | +2.2 | -0.2 | +1.6 | +0.7 |
| Other | -4.0 | -0.4 | -15.7 | -2.0 | -5.7 | -0.8 | 1.2 | -1.8 | -1.7 | -0.4 | +16.8 | +0.1 |
| Total | 154.8 | 15.3 | 454.6 | 37.2 | 157.2 | 13.8 | 487.8 | 40.2 | +2.4 | -1.5 | +33.1 | +3.0 |

[^2]
## Projections by Segment

## - Consumers Segment

$\checkmark \quad$ Net sales are forecast to increase due to steady sales of digital interchangeable lens cameras and IT products.
$\checkmark$ Operating income is expected to increase, reflecting a rise in gross profit due to higher sales.

|  | $\begin{aligned} & \text { Actual } \\ & \text { 1Q } 2023 \end{aligned}$ |  |  |  |  |  |  |  |  |  | (Billions of yen) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{gathered} \text { Actual } \\ \text { 2Q-4Q } 2023 \end{gathered}$ |  | $\begin{aligned} & \text { Actual } \\ & \text { 1Q } 2024 \end{aligned}$ |  | $\begin{aligned} & \text { Projection } \\ & \text { 2Q-4Q } 2024 \end{aligned}$ |  | Changes 1Q |  | Changes$2 Q-4 Q$ |  |
|  | Net sales | Op. Income | Net sales | Op. Income | Net sales | Op. Income | Net sales | Op. Income | Net sales | Op. Income | Net sales | Op. Income |
| Consumers | 32.6 | 3.1 | 106.3 | 11.0 | 30.1 | 2.1 | 109.2 | 11.6 | -2.5 | -1.0 | +2.8 | +0.6 |

## - Enterprise Segment

$\checkmark$ Net sales are forecast to rise, reflecting strong sales of IT Solutions, although sales of Canon products, other are likely to decline.
$\checkmark$ Operating income is expected to increase, reflecting a rise in gross profit due to higher sales.

|  | $\begin{gathered} \text { Actual } \\ \text { 1Q } 2023 \end{gathered}$ |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{gathered} \text { Actual } \\ \text { 2Q-4Q } 2023 \end{gathered}$ |  | $\begin{gathered} \text { Actual } \\ \text { 1Q } 2024 \end{gathered}$ |  | $\begin{aligned} & \text { Projection } \\ & \text { 2Q-4Q } 2024 \end{aligned}$ |  | Changes 1Q |  | Changes2Q-4Q |  |
|  | Net sales | Op. Income | Net sales | Op. Income | Net sales | Op. Income | Net sales | Op. Income | Net sales | Op. Income | Net sales | Op. Income |
| Enterprise | 54.7 | 5.9 | 165.7 | 13.7 | 59.0 | 5.5 | 172.2 | 15.0 | +4.4 | -0.4 | +6.5 | +1.2 |

## Projections by Segment

## - Area Segment

$\checkmark$ Net sales are forecast to rise, reflecting strong sales of IT Solutions.
$\checkmark$ Operating income is expected to increase, reflecting a rise in gross profit due to higher sales.

|  | $\begin{gathered} \text { Actual } \\ \text { 1Q } 2023 \end{gathered}$ |  |  |  |  |  |  |  | Changes 1Q |  | (Billions of yen) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{gathered} \text { Actual } \\ \text { 2Q-4Q } 2023 \end{gathered}$ |  | $\begin{gathered} \text { Actual } \\ \text { 1Q } 2024 \end{gathered}$ |  | $\begin{aligned} & \text { Projection } \\ & \text { 2Q-4Q } 2024 \end{aligned}$ |  |  |  | Changes2Q-4Q |  |
|  | Net sales | Op. Income | Net sales | Op. Income | Net sales | Op. Income | Net sales | Op. Income | Net sales | Op. Income | Net sales | Op. Income |
| Area | 59.8 | 4.7 | 169.9 | 12.8 | 59.8 | 5.2 | 175.2 | 13.1 | -0.1 | +0.5 | +5.3 | +0.3 |

## - Professional Segment

$\checkmark \quad$ Net sales are expected to rise mainly in Industrial Equipment, and net sales in the segment are forecast to increase.
$\checkmark \quad$ Operating income is expected to increase, reflecting a rise in gross profit associated with higher sales mainly in Industrial Equipment.
(Billions of yen)

|  | $\begin{gathered} \text { Actual } \\ \text { 1Q } 2023 \end{gathered}$ |  | $\begin{gathered} \text { Actual } \\ \text { 2Q-4Q } 2023 \end{gathered}$ |  | $\begin{gathered} \text { Actual } \\ \text { 1Q } 2024 \end{gathered}$ |  | $\begin{aligned} & \text { Projection } \\ & \text { 2Q-4Q } 2024 \end{aligned}$ |  | Changes 1Q |  | Changes$2 \mathrm{Q}-4 \mathrm{Q}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Net sales | Op. Income | Net sales | Op. Income | Net sales | Op. Income | Net sales | Op. Income | Net sales | Op. Income | Net sales | Op. Income |
| Professional | 11.7 | 1.9 | 28.5 | 1.7 | 14.0 | 1.7 | 30.0 | 2.4 | +2.2 | -0.2 | +1.6 | +0.7 |

## Outline of Main Products Sales

## Sapplezentary Motrialion 201020

 Conemplaci Dter



Please see the Supplementary Material for 2024 1Q on our website.
-URL
https://cweb.canon.jp/eng/ir/library/presentation.html

## The Incorporation of Primagest, Inc.

$\checkmark$ Primagest, Inc. joined Canon MJ Group on March 29.
$\checkmark$ We will merge Primagest's deep knowledge and customer base in the financial sector with Canon MJ Group's customer base and technology across a range of industries to offer business process reform solutions tailored to our customers' thoughts and further expand our BPO business.

| Company name | Primagest, Inc. |  |
| :--- | :--- | :--- |
| Representative | Hideaki Inagaki, President |  |
| Established | July 1968 |  |
| Net sales (Non-consolidated) | $¥ 17.6$ billion | (Year ended December 31,2023) |
| Number of employees <br> (Non-consolidated) | 2,428 <br> (including 572 permanent employees) | Utilizing faster document scanners, advanced IT technologies, and <br> BPO services to achieve full automation, process optimization, and <br> digital transformation for customers |
| Description of business | dcWORKS, Inc. Leap, Inc. |  |

## Canon

Canon Marketing Japan Group

## Supplementary Information

## Capital Relationship Diagram



1Q 2024 Actual
(from January 1 to March 31)

|  | 1Q FY2023 | 1Q FY2024 | Changes |
| :--- | ---: | ---: | ---: |
| Advertising expenses | 1.0 | 1.0 | -0.0 |
| Promotion expenses | 0.8 | 0.6 | -0.2 |
| Warranty expenses | 0.7 | 0.7 | -0.0 |
| Other direct selling expenses | 4.4 | 4.3 | -0.0 |
| Personnel expenses | 22.7 | 22.4 | -0.4 |
| Office expenses | 2.0 | 1.9 | -0.1 |
| IT expenses | 2.2 | 2.7 | +0.5 |
| Amortization of goodwill, etc. | 0.0 | 0.2 | +0.1 |
| Other selling expenses | 3.1 | 3.7 | +0.6 |
| Total | 36.9 | 37.5 | +0.6 |


|  | FY2023 | FY2024 | Changes |
| :---: | :---: | :---: | :---: |
|  | 1Q | 1Q | 1Q |
| Interest income | 0.1 | 0.1 | +0.0 |
| Dividend income | 0.0 | 0.0 | +0.0 |
| Foreign exchange gains | 0.0 | 0.0 | +0.0 |
| Other, net | 0.1 | 0.1 | +0.0 |
| Total non-operating income | 0.2 | 0.3 | +0.0 |
| Interest expense | 0.0 | 0.0 | -0.0 |
| Loss on investments in partnership | 0.0 | 0.0 | -0.0 |
| Other, net | 0.0 | 0.1 | +0.0 |
| Total non-operating expenses | 0.1 | 0.1 | +0.0 |


|  | FY2023 | FY2024 | Changes |
| :---: | :---: | :---: | :---: |
|  | 1Q | 1Q | 1Q |
| Gain on sales of long-lived assets | 0.0 | 0.0 | +0.0 |
| Total extraordinary income | 0.0 | 0.0 | +0.0 |
| Loss on sales and disposal of long-lived assets | 0.0 | 0.0 | +0.0 |
| Loss on sales of shares of subsidiaries and associates | 0.2 | - | -0.2 |
| Other, net | - | 0.0 | +0.0 |
| Total extraordinary losses | 0.2 | 0.0 | -0.2 |

## Balance Sheets



-Operating income margin - ROE -ROA

| 22.0 | 29.4 | 35.6 | 36.5 |
| :---: | :---: | :---: | :---: |
| FY 2020 FY 2021 | FY 2022 | FY 2023 | FY 2024 <br> Projection |

Financial Indicator

■ Cash Flow


Capital Investment

|  | 1 Q <br> Actual | $2 \mathrm{Q}-4 \mathrm{Q}$ <br> Projection | FY |
| :--- | ---: | ---: | ---: |
| FY 2023 Actual | 2.4 | 7.0 | 9.4 |
| FY 2024 Projection | 3.6 | 12.2 | 15.8 |

■ Depreciation and amortization

|  | $1 Q$ <br> Actual | $2 Q-4 Q$ <br> Projection | FY |
| :--- | ---: | ---: | ---: |
| FY 2023 Actual | 2.4 | 7.4 | 9.7 |
| FY 2024 Projection | 2.5 | 7.8 | 10.3 |



## Sales Breakdown by Segment (FY2023)

(Billions of yen)
Canon
Canon Marketing Japan Group


## Business Summary by Segment

## 1 Consumers

This segment sells imaging products, including cameras which are the business Canon has been operating since its foundation, inkjet printers and other Canon products as well as non-Canon-branded products to corporate and individual customers through retail stores and online shops, etc.


## 2 Enterprise

For large, quasi-large and medium companies, this segment directly provides Canon products and IT Solutions to resolve management issues that vary depending on the industry and business type. MA HQs is in charge of large companies and GB Solutions HQs is in charge of quasilarge and medium companies. Canon IT Solutions Inc. is in charge of both.


Sumitomo Metal System Solutions Co., Ltd. is reorganized into a subsidiary.
ARGO 21 Corp. is reorganized into a subsidiary.
Both Integrated into Canon IT Solutions Inc.

## Business Summary by Segment

## 3 Area

Harnessing diverse channels consisting of indirect sales by business partners and system partners, and direct sales by Canon System and Support Inc, this segment offers Canon products and IT solutions to SMEs all over Japan.


## Copier Sales Co., Inc. is established.

The company name is changed to Canon System and Support Inc.
The company becomes a wholly owned subsidiary of Canon Marketing Japan Inc., former name of which was Canon Sales Co., Inc.

[^3]\[

$$
\begin{gathered}
\text { Concentrate mainly on the introduction, } \\
\text { operations and maintenance } \\
\text { of IT infrastructure }
\end{gathered}
$$
\]

## 4 Professional

This segment offers solutions to customers in the specialized areas like Production printing, Industrial equipment and Healthcare.

| Industrial equipment |  |  |
| :---: | :---: | :---: |
| Related to <br> semiconductor <br> manufacturing | Not related to <br> semiconductors | Production printing |

## Enterprise and Area Segments

Both Enterprise and Area segments are providing Canon products and IT Solutions, but their customers are different.

[for Quasi-major and upper medium-sized enterprises]
Edge Solutions (Mission-critical Total Solution System for Manufacturing Industry)

## Optimize and strengthen SCM in VUCA era

## Provide SCM/ERP total solution utilizing mathematical technologies



## Customers

- Ajinomoto Co., Inc.
- ALBION Co., Ltd
- ELECOM CO.,LTD.
- Sapporo Holdings Limited
- Maruha Nichiro Corporation
- Mitsubishi Chemical Corporation
※ We propose the most suitable solution for individual customer from the total solutions.



## Canon

Canon Marketing Japan Group


[^0]:    * "Other" includes elimination of intersegment transactions, shared service businesses and corporate expenses that are not allocated to each segment.

[^1]:    * "Other" is a business segment that is excluded from the reportable segments and includes shared service business and the elimination of intersegment transactions.

[^2]:    * "Other" includes elimination of intersegment transactions, shared service businesses and corporate expenses that are not allocated to each segment.

[^3]:    Build relationships with customers through the direct sales channels

