

**Summary Report of Consolidated Financial Results
For the 1st quarter of the fiscal year ended December 31, 2008**

Registered Company Name:	Canon Marketing Japan Inc.	Stock Listing:	Tokyo Stock Exchange, First Section
Code No.:	8060	Headquarters:	Tokyo
URL:	http://cweb.canon.jp/co-profile/ir-e		
Representative Director:	Haruo Murase, President and CEO		
Contact:	Masami Kawasaki, Senior Managing Director, Head of Administrative Department	Telephone:	+81-3-6719-9071
U.S. Accounting Standards Applied:	No		

1. Business Performance (From January 1, 2008 to March 31, 2008)

(1) Results of Operations

(Millions of yen truncated to the nearest million, %)

Years ended Dec. 31	Net Sales	Percentage Change	Operating Income	Percentage Change	Ordinary Income	Percentage Change
1 st quarter 2008	¥ 212,003	(0.7) %	¥ 7,680	(18.6)%	¥ 7,824	(16.2)%
1 st quarter 2007	¥ 213,439	+6.3 %	¥ 9,429	+32.0%	¥ 9,334	+28.5%
Full term 2007	¥ 905,136		¥ 36,886		¥ 36,895	

Years ended Dec. 31	Net Income	Percentage Change	Net Income per Share (Yen)	Diluted Net Income per Share
1 st quarter 2008	¥ 3,630	(29.5)%	¥ 25.03	-
1 st quarter 2007	¥ 5,151	+33.0%	¥ 34.42	-
Full term 2007	¥ 20,033		¥ 134.84	-

(2) Financial Position

(Millions of yen truncated to the nearest million, %)

Years ended Dec. 31	Total Assets	Total Net Assets	Stockholders' Equity Ratio	Stockholders' Equity per Share (Yen)
1 st quarter 2008	¥ 512,626	¥ 264,450	50.9%	¥ 1,817.36
1 st quarter 2007	¥ 510,597	¥ 265,963	51.5%	¥ 1,756.29
Full term 2007	¥ 526,124	¥ 269,568	50.6%	¥ 1,817.59

(3) Cash Flows

(Millions of yen truncated to the nearest million, %)

Years ended Dec. 31	Net Cash (Used in) Provided by Operating Activities	Net Cash Used in Investing Activities	Net Cash Used in Financing Activities	Cash and Cash Equivalents at End of Period
1 st quarter 2008	¥ 7,642	¥ (125)	¥ (8,395)	¥ 116,293
1 st quarter 2007	¥ (5,412)	¥ (9,251)	¥ (2,786)	¥ 90,797
Full term 2007	¥ 47,214	¥(21,911)	¥(16,344)	¥117,206

2. Earnings Outlook (For the fiscal year ended December 31, 2008)

(Millions of yen)

	Net Sales	Operating income	Ordinary Income	Net Income	Net Income per Share (Yen)
Half term 2008	¥ 441,000	¥14,000	¥14,000	¥ 8,000	¥ 55.70
% change	+3.1%	(17.6)%	(19.8)%	(19.9)%	
Full term 2008	¥ 925,000	¥34,000	¥ 34,000	¥ 19,000	¥ 132.28
% change	+2.2%	(7.8)%	(7.8)%	(5.2)%	

Notes:

1. There were no changes in Scope of Consolidation and Application of Equity Method
2. The simple method is adopted in appropriation standards, such as tax effect accounting and income taxes, etc.
3. There were no changes in accounting procedures.
4. Percentage changes for net sales, operating income, ordinary income and net income results indicate increases or decreases relative to results for the corresponding period in the previous fiscal year.

Disclaimer:

Projections made in this report are based on information available at the time of publication.
Owing to various factors, actual results may differ from these projections.

Consolidated Balance Sheets

As of March 31, 2008 and 2007

(Millions of yen truncated to the nearest million)

	March 31, 2008	March 31, 2007	December 31, 2007
ASSETS			
Current assets:			
Cash and cash deposits	¥ 33,566	¥ 92,802	¥41,014
Notes and accounts receivable	170,358	187,571	189,551
Marketable securities	93,126	8,218	86,491
Inventories	47,679	55,806	37,691
Deferred tax assets	6,109	6,918	6,056
Other current assets	8,438	7,250	8,158
Allowance for doubtful receivables	(255)	(221)	(310)
	359,023	358,346	368,653
Property and equipment:			
Buildings and structures	45,453	46,785	45,492
Machinery and vehicles	44	63	54
Furniture and fixtures	5,084	5,334	5,011
Rental assets	6,652	7,041	7,236
Land	41,865	41,210	41,865
	99,099	100,435	99,659
Intangible assets:			
Goodwill	3,568	-	3,772
Software	10,540	5,563	9,396
Utilization rights	393	366	393
Other intangible assets	43	42	44
	14,545	5,972	13,606
Investments and other assets:			
Investments in securities	7,581	15,440	12,369
Long-term loans receivable	26	13	29
Deferred tax assets	19,550	19,019	19,262
Lease deposits	8,851	7,830	8,627
Other investments	4,973	4,710	4,936
Allowance for doubtful receivables	(1,025)	(1,171)	(1,020)
	39,957	45,842	44,205
Total fixed assets	153,602	152,251	157,471
Total assets	¥512,626	¥510,597	¥526,124

(Millions of yen truncated to the nearest million)

LIABILITIES AND NET ASSETS	March 31, 2008	March 31, 2007	December 31, 2007
Current liabilities:			
Notes and accounts payable	¥144,411	¥141,402	¥148,329
Short-term bank loans	302	-	343
Accrued expenses	26,247	27,151	30,167
Accrued income taxes	3,407	4,168	8,682
Accrued consumption taxes payable	1,741	2,101	3,360
Deferred tax liabilities	12	-	12
Reserves	14,614	14,034	5,386
Other current liabilities	15,789	13,338	17,677
	206,526	202,196	213,959
Long-term liabilities:			
long-term bank loans	63	-	130
Deferred tax liabilities	319	255	338
Liability for employees' retirement benefits	37,801	38,759	38,577
Liability for directors' and corporate auditors' retirement benefits	641	597	738
Negative goodwill	-	257	-
Other long-term liabilities	2,824	2,567	2,812
	41,650	42,437	42,597
Total liabilities	248,176	244,633	256,556
Stockholders' equity:			
Common stock	73,303	73,303	73,303
Capital surplus	83,295	82,530	83,296
Retained earnings	118,934	106,527	118,527
Treasury stock	(14,695)	(1,245)	(9,694)
	260,836	261,114	265,432
Valuation and translation adjustments:			
Net unrealized gain on available for sale securities	208	1,738	639
Foreign currency translation adjustments	(18)	16	14
	189	1,754	654
Minority interests	3,423	3,093	3,481
Total net assets	264,450	265,963	269,568
Total liabilities and net assets	¥512,626	¥510,597	¥526,124

Consolidated Statements of Income

For the 1st Quarter ended March 31, 2008 and 2007

From January 1, 2008 to March 31, 2008

(Millions of yen truncated to the nearest million, %)

	1 st quarter 2008		1 st quarter 2007		Change		Full Term 2007	
		% of Net Sales		% of Net Sales				% of Net Sales
Net sales	¥212,003	100.0%	¥213,439	100.0%	¥(1,435)	(0.7)%	¥905,136	100.0%
Cost of sales	144,288	68.1	144,588	67.7	(299)	(0.2)	615,389	68.0
Gross profit	67,714	31.9	68,850	32.3	(1,135)	(1.6)	289,746	32.0
Selling, general and administrative expenses	60,034	28.3	59,421	27.9	613	1.0	252,860	27.9
Operating income	7,680	3.6	9,429	4.4	(1,749)	(18.6)	36,886	4.1
Other income:								
Interest and dividend income	254		157		96		911	
Amortization of negative goodwill	-		186		(186)		61	
Other	296		172		123		1,428	
	550	0.3	517	0.3	33	6.4	2,400	0.3
Other expenses:								
Interest expense	16		11		5		66	
Loss on disposal and devaluation of inventories	278		519		(240)		1,901	
Other	110		81		28		423	
	405	0.2	612	0.3	(206)	(33.7)	2,391	0.3
Ordinary income	7,824	3.7	9,334	4.4	(1,509)	(16.2)	36,895	4.1
Extraordinary gains:								
Gain on sales of fixed assets	0		12		(12)		15	
Other	20		-		20		1,298	
	20	0.0	12	0.0	7	60.3	1,313	0.1
Extraordinary losses:								
Loss on sales and disposal of fixed assets	92		74		18		558	
Loss on revaluation of investments in securities	77		-		77		1,235	
Expenses related to headquarters in affiliated companies	220		-		220		58	
Expenses related to relocation of restructuring of consolidated subsidiaries	107		-		107		-	
Expenses related to changing in business name	44		-		44		20	
Other	14		23		(9)		883	
	555	0.3	97	0.1	458	470.2	2,757	0.3
Income before income taxes and minority interests	7,290	3.4	9,249	4.3	(1,959)	(21.2)	35,452	3.9
Current income taxes	3,650	1.7	4,054	1.9	(404)	(10.0)	14,748	1.6
Minority interests	9	0.0	43	0.0	(34)	(79.0)	670	0.1
Net income	¥3,630	1.7	¥5,151	2.4	(1,520)	(29.5)	¥20,033	2.2

Consolidated Statements of Cash Flows

For the 1st Quarter ended March 31, 2008 and 2007

From January 1, 2008 to March 31, 2008

(Millions of yen truncated to the nearest million)

	1 st Quarter 2008	1 st Quarter 2007	Full Term 2007
Cash flows from operating activities:			
Income before income taxes and minority interests	¥7,290	¥9,249	¥35,452
Depreciation and amortization	3,080	2,684	11,968
Amortization of goodwill (negative goodwill)	221	(186)	(61)
Decrease in allowance for doubtful receivables	(49)	(23)	(251)
Reversal of liability for employees' retirement benefits	(789)	(714)	(1,658)
Reversal of liability for directors' and corporate auditors' retirement benefits	(97)	(106)	(10)
Provision for (Reversal of) allowance for bonus payable	9,693	9,331	(692)
Interest and dividend income	(254)	(157)	(911)
Interest expense	16	11	66
Loss on sales and disposal of property and equipment, net	91	61	424
Decrease in notes and accounts receivable	19,159	6,976	10,798
(Increase) decrease in inventories	(9,986)	(3,808)	14,606
Decrease in notes and accounts payable	(3,918)	(15,952)	(10,371)
Other	(8,353)	(5,618)	1,048
	16,106	1,746	60,410
Interest and dividends received	289	168	881
Interest paid	(35)	(11)	(48)
Income taxes paid	(8,718)	(7,314)	(14,028)
Net cash provided by (used in) operating activities	7,642	(5,412)	47,214
Cash flows from investing activities:			
Payments for purchases of property and equipment	(1,711)	(1,167)	(7,270)
Payments for purchases of intangible assets	(1,833)	(851)	(5,771)
Payments for purchases of investments in securities	(34)	(623)	(963)
Proceeds from sales of investments in securities	4,008	980	3,188
Payments for purchases of investments in subsidiaries	(18)	-	(343)
Payments for purchases of investments in subsidiaries accompanying changes in scope of consolidation	-	(2)	(9,439)
Payments for deposit to long-term time deposits	-	(1,000)	(1,000)
Increase in time deposits	(100)	(4,995)	(4,995)
Increase in other investments	-	(2,000)	-
Other	(436)	409	4,683
Net cash used in investing activities	(125)	(9,251)	(21,911)
Cash flows from financing activities:			
Decrease in short-term bank loans	(108)	(10)	(587)
Payments for purchases of treasury stock	(5,003)	(3)	(10,019)
Dividends paid by the Company	(3,221)	(2,695)	(5,383)
Dividends paid to minority interests in consolidated subsidiaries	(62)	(50)	(331)
Other	1	(27)	(22)
Net cash used in financing activities	(8,395)	(2,786)	(16,344)
Effect of exchange rate changes on cash and cash equivalents	(34)	0	0
Net (decrease) increase in cash and cash equivalents	(913)	(17,450)	8,958
Cash and cash equivalents at beginning of period	117,206	108,247	108,247
Cash and cash equivalents at end of period	¥ 116,293	¥ 90,797	¥ 117,206

Consolidated Segment Information

For the 1st quarter ended March 31, 2008 and 2007

(Millions of yen truncated to the nearest million)

1 st quarter 2008	Business Solutions	Consumer Equipment	Industrial Equipment	Total	Corporate and eliminations	Consolidated
Net sales:						
Unaffiliated customers	¥131,288	¥60,498	¥20,216	¥212,003	¥ -	¥212,003
Intersegment	-	-	-	-	(-)	-
Total	131,288	60,498	20,216	212,003	(-)	212,003
Operating expenses	125,785	59,417	19,120	204,323	(-)	204,323
Operating income	¥5,503	¥1,081	¥1,095	¥7,680	¥ (-)	¥7,680

(Millions of yen truncated to the nearest million)

1 st quarter 2007	Business Solutions	Consumer Equipment	Industrial Equipment	Total	Corporate and eliminations	Consolidated
Net sales:						
Unaffiliated customers	¥123,826	¥63,169	¥26,443	¥213,439	¥ -	¥213,439
Intersegment	-	-	-	-	(-)	-
Total	123,826	63,169	26,443	213,439	(-)	213,439
Operating expenses	118,870	59,914	25,224	204,009	(-)	204,009
Operating income	¥4,955	¥3,254	¥1,218	¥9,429	¥ (-)	¥9,429