

July 26, 2010

Canon Marketing Japan Inc.
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Notice regarding of dividend for the fiscal year ending December 31, 2010

At a Board of Directors meeting held on July 26, 2010, a decision was made to strike dividend for the fiscal year ending December 31, 2010 as follows.

1. Details of Dividend

	Ratified amount	Current Dividend Forecast (Announced on April 23, 2009)	Dividend paid for the Fiscal Year Ended December 31, 2008
Base Period	July 26, 2010	Same as left	June 30, 2009
Dividend per Share	¥10.00	To be decided	¥10.00
Dividend Amount	¥1,415 million	—	¥1,373 million
Effective Date	August 27, 2010	—	August 28, 2009
Payment Source	Retained earnings	—	Retained earnings

2. Reasons

Canon Marketing Japan has positioned the return of profit to its shareholders as an important part of the management policy, and emphasizes the stable payment of dividends, with the consolidated dividend payout ratio taken into consideration.

The dividend forecast for the current fiscal year had not yet been determined in an announcement made on April 22, 2010. Subsequently, taking into overall account the Company's performance and other factors in the current term as well as its policy of stable dividend payments, the Company has decided to pay an interim dividend for the current fiscal year of 10 yen per share.

*The year-end dividend for the fiscal year ending December 31, 2010

Base Period	Dividend per share		
	Interim	Year-end	Full year
Dividend forecast for the Fiscal year Ended December 31,2010	—	Not decided	Not decided
Dividend paid for the Fiscal Year Ended December 31, 2010	¥10.00	—	—
Dividend paid for the Fiscal Year Ended December 31, 2009	¥10.00	¥10.00	¥20.00

The year-end dividend for the fiscal year ending December 31, 2010 has yet to be determined, because it will be decided based on the forecast for the coming period. The Company will announce the year-end dividend as soon as it becomes available.