

November 5, 2010

Canon Marketing Japan Inc.
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TSE Code: 8060, Tokyo (first section) Stock Exchange

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Canon Marketing Japan Inc. to Acquire Own Shares

(Under the provisions of its Articles of Incorporation pursuant to paragraph 1, Article 459, of the Corporation Law of Japan)

At the Board of Directors meeting held on November 5, 2010, Canon Marketing Japan Inc. (the Company) resolved to acquire its own shares under the provisions of its Articles of Incorporation pursuant to paragraph 1, Article 459, of the Corporation Law, as follows.

1. Reason for acquisition of own shares

The Company decided to acquire its own shares with the aim of improving capital efficiency and ensuring a flexible capital strategy.

2. Details of acquisition

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| (1) Type of shares to be acquired : | Shares of common stock |
| (2) Total number of shares to be acquired: | Up to 5,500,000 shares
(Equivalent to 3.89% of outstanding shares) |
| (3) Total cost of acquisition : | Up to 5 billion yen |
| (4) Period of acquisition: | From November 8, 2010 to December 22, 2010 |

Reference: Possession of treasury stock as of October 31, 2010

Number of outstanding shares (Excluding treasury stock)	141,533,311 shares
Number of treasury stock	9,546,661 shares