

December 6, 2010

Canon Marketing Japan Inc.
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TSE Code: 8060, Tokyo (first section) Stock Exchange

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Notice Regarding Market Purchase of Own Shares and Completion of Acquisition

(Under the provisions of its Articles of Incorporation pursuant to paragraph 1,
Article 459, of the Corporation Law of Japan)

Today, Canon Marketing Japan Inc. announced that it has acquired its own shares under the provisions of its Articles of Incorporation pursuant to paragraph 1, Article 459, of the Corporation Law, as follows.

It has completed the acquisition resolved at its Board of Directors meeting held on November 5, 2010.

Details of acquisition

- | | |
|-------------------------------------|---|
| 1. Type of shares acquired: | Shares of common stock |
| 2. Total number of shares acquired: | 4,348,500 shares |
| 3. Total cost of acquisition: | 4,999,952,200 yen |
| 4. Period of acquisition: | From November 8, 2010 to December 3, 2010 |
| 5. Method of acquisition: | Purchased on the Tokyo Stock Exchange |

(Reference)

Details of acquisition as resolved at the Board of Directors meeting held on November 5, 2010

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|---|---|
| 1. Type of shares to be acquired: | Shares of common stock |
| 2. Total number of shares to be acquired: | Up to 5,500,000 shares
(Equivalent to 3.89% of outstanding shares) |
| 3. Total cost of acquisition: | Up to 5 billion yen |
| 4. Period of acquisition: | From November 8, 2010 to December 22, 2010 |