

January 26, 2011

Canon Marketing Japan Inc.
President: Masami Kawasaki
TSE Code: 8060, Tokyo (first section) Stock Exchange

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Notice regarding of Introduction of Executive Officer System

Canon Marketing Japan Inc. (the “Company”) resolved at the Board of Directors’ meeting held on January 26, 2011 the introduction of the Executive Officer System and the appointment of Executive Officers, as follows.

1. Reason for introducing the system

The Company has decided to introduce an Executive Officer System to speed up management decision-making in the Canon Marketing Japan Group. The system will separate the management decision-making function from the business execution function, and reduce the number of directors. It will also clarify responsibility for the business execution function, thereby bolstering the system for business execution. With this system, the Company will build a flexible and strategic Group management system and strengthen its corporate value.

2. Outline of the System

- (1) The term of office of Executive Officers will be one year.
- (2) The appointment and discharge of Executive Officers will be made by the Board of Directors.
- (3) The duties and operations that Executive Officers will be entrusted with will be decided by the Board of Directors.

3. Timing of Introduction of the System

The System shall be introduced on March 29, 2011.

4. Appointment of Executive Officers (Effective March 29, 2011)

	Name	Current title
Chairman	Haruo Murase	Chairman
President	Masami Kawasaki	President
Director Executive Vice President	Koji Ashizawa	Executive Vice President Company President, Business Solution Co.
Executive Vice President	Kazunori Asada	President of Canon MJ IT Group Holdings Inc. President and Chief Executive Officer of Canon IT Solutions Inc.
Director Senior Vice President	Osamu Sasaki	Senior Managing Director Company President, Consumer Imaging Co.
Director Senior Vice President	Yo Shibasaki	Managing Director Group Executive, Accounting Headquarters
Director Senior Vice President	Masahiro Sakata	Managing Director Company Vice President, Business Solution Co.
Senior Vice President	Masaki Sawabe	Director Group Executive, General Affairs Headquarters
Senior Vice President	Yutaka Usui	Director Group Executive, Human Resources Management & Organization
Senior Vice President	Kenichiro Goto	Director Senior Vice President of Canon System and Support Inc.
Vice President	Masanori Koyama	Director Group Executive, Corporate Planning Headquarters
Vice President	Kunio Kurihara	Director Group Executive, Industrial Equipment Sales Headquarters
Vice President	Shinichi Inoue	Director Group Executive, Information Technology Headquarters

Vice President	Koichi Yagi	Director Group Executive, Regional Account Sales Headquarters, Consumer Imaging Co.
Vice President	Akihiko Kamino	Senior General Manager, Business Solution Planning Group, Business Solution Co.
Vice President	Keizo Go	Director Director Corporate Officer of Canon IT Solutions Inc.
Vice President	Makoto Seki	Director Corporate Officer of Canon IT Solutions Inc.
Vice President	Shuichi Watanabe	Director Senior Vice President of Canon System and Support Inc.
Vice President	Akihisa Kamimori	Managing Director of Canon MJ IT Group Holdings Inc.
Vice President	Michiaki Onoda	President of Canon Business Support Inc.
Vice President	Takahiro Kato	Managing Director of Canon Software Inc.