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Notice Regarding the Revised Financial Forecast and Dividends for fiscal year 2011
(January 1 to December 31, 2011)

Canon Marketing Japan Inc. (Canon MJ) has revised its consolidated financial forecast for the fiscal year (FY) 2011 (January 1 to December 31, 2011) as announced on April 21, 2011, as follows:

1. Revised Consolidated Financial Forecast for FY 2011 (in million yen, %)

	Net Sales	Operating income	Ordinary income	Net income	Net income per share (yen)
Previous forecast (A)	633,000	0	1,300	(1,900)	(13.85)
Current forecast (B)	653,000	6,300	8,200	3,600	26.24
Change in amount (B-A)	20,000	6,300	6,900	5,500	
Change (%)	3.2	-	530.8	-	
[For reference] Results for FY 2010	674,159	7,735	9,480	3,724	26.70

Reasons for revision:

We expect a severe situation to linger in our Group's business environment after the Great East Japan Earthquake on March 11, 2011, as limited power supply reduces business equipment usage and companies keep cautious stances toward capital spending. On the other hand, commercial goods' new arrivals are recovering and consumers' sentiments have stopped worsening, indicating some bright signs. Amid these situations, we have revised our consolidated full-year earnings forecasts as shown in the above table.

Disclaimer: The forecasts provided above are based on information that was available as of the date of this announcement. Accordingly, actual results may differ from these forecasts due to various future factors.

2. Concerning a revision of expected dividends. (Yen)

	The end of the First quarter	The end of the Second quarter	The end of the Third quarter	The End of a term	Annual
Previous forecast	-	-	-	-	-
Current forecast	-	-	-	10.00	20.00
Results for FY 2011	-	10.00	-		
Results for FY 2010	-	10.00	-	10.00	20.00

Reasons for revision:

Our dividend forecasts have been undecided because of various uncertain factors about future prospect. Today, we announce dividend plans as shown in the above table, because we are now seeing some bright signs as described in "Revision of Full-Year Earnings Forecasts" section. The dividend plans were decided in consideration of our policy to keep stable dividend payments, as well as our business results of this fiscal year.