

January 27, 2015

Canon Marketing Japan Inc.
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Tokyo Stock Exchange (First Section)

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Notice Regarding of Dividend for the Fiscal Year Ended December 31, 2014

At a Board of Directors meeting held on January 27, 2015, a decision was made to strike dividend for the fiscal year ending December 31, 2014 as follows.

1. Details of Dividend

	Ratified Amount	Current Dividend Forecast (Announced on October 23, 2014)	Dividend Paid for the Fiscal Year Ended December 31, 2013
Base Period	December 31, 2014	Same as left	December 31, 2013
Dividend per Share	¥25.00	¥15.00	¥12.00
Dividend Amount	¥3,241 million	-	¥1,556 million
Effective Date	March 27, 2015	-	March 28, 2014
Payment Source	Retained earnings	-	Retained earnings

2. Reasons

The Company, in distributing profits in relation to the Three-Year Management Plan (2015-2017), has adopted a basic policy of paying out dividends after comprehensively considering its medium-term profit forecasts, investment plans and their resultant cash flows, among other items, while establishing a consolidated dividend payout ratio of 30%.

As for the dividend forecast for this fiscal year, 15 yen per share has been announced as of October 23, 2014, but the dividend has been increased to 25.00 yen per share, given the aforementioned policy and comprehensively considering earnings for this fiscal year, among other factors.

Breakdown of annual dividend

Base Period	Dividend per Share		
	Interim	Year-end	Full Year
Dividend Paid for the Fiscal Year Ended December 31, 2014	¥15.00	¥25.00	¥40.00
Dividend Paid for the Fiscal Year Ended December 31, 2013	¥12.00	¥12.00	¥24.00