

July 26, 2017

Canon Marketing Japan Inc.
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Tokyo Stock Exchange (First Section)

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Notice Regarding Revision of Dividend Forecast for the Fiscal Year Ended December 31, 2017

Canon Marketing Japan Inc. announced today that at a Board of Directors meeting held on July 26, 2017, a decision was made to revise a dividend forecast for the fiscal year ending December 31, 2017.

1. Details of Dividend

	Ratified Amount	Current Dividend Forecast (Announced on April 25, 2017)	Interim Dividend Paid for the Fiscal Year Ended December 31, 2016
Base Period	June 30, 2017	Same as left	June 30, 2016
Dividend per Share	¥25.00	unfixed	¥20.00
Dividend Amount	¥3,241 million	-	¥2,593 million
Effective Date	August 28, 2017	-	August 26, 2016
Payment Source	Retained earnings	-	Retained earnings

2. Reasons for the revision

The Company, in distributing profits in relation to the Three-Year Management Plan (2017-2019), has adopted a basic policy of paying out dividends after comprehensively considering its medium-

term profit forecasts, investment plans and their resultant cash flows, among other items, while establishing a consolidated dividend payout ratio of at least 30%.

The interim dividend has been decided as 25.00 yen per share, given the aforementioned policy and comprehensively considering earnings for this fiscal year.

As the net income forecast for the fiscal year 2017 is unchanged, the forecast for the annual dividend, 50.00 yen per share, has been maintained; however, the forecast for the year-end dividend is 25.00 yen per share because the interim dividend is fixed and the year-end dividend is equal to the balance of annual dividend and interim dividend.

Cash Dividend Forecast for Fiscal Year 2017

	Dividend per Share		
	Interim	Year-end	Full Year
Previous Forecast	unfixed	unfixed	¥50.00
Revision of Forecast	-	¥25.00	¥50.00
Dividend fixed for the Fiscal Year 2017	¥25.00	-	-
Previous Term (Dividend Paid for the Fiscal year 2016)	¥20.00	¥30.00	¥50.00