

October 23, 2017

Canon Marketing Japan Inc.
President: Masahiro Sakata
TSE Code: 8060
Tokyo Stock Exchange (First Section)

Inquiries:
Yoshiyuki Matsusaka
Director, Senior Vice President
Director in charge of
Corporate Planning Headquarters,
Brand Communications Headquarters
+81-3-6719-9095

Notice Regarding Revision of Dividend Forecast for the Fiscal Year Ended December 31, 2017

Canon Marketing Japan Inc. announced today that at a Board of Directors meeting held on October 23, 2017, a decision was made to revise a dividend forecast for the fiscal year ending December 31, 2017.

1. Reasons for the revision

The Company, in distributing profits in relation to the Three-Year Management Plan (2017-2019), has adopted a basic policy of paying out dividends after comprehensively considering its medium-term profit forecasts, investment plans and their resultant cash flows, among other items, while establishing a consolidated dividend payout ratio of at least 30%.

The Year-end dividend has been revised to 30.00 yen per share and annual dividend has been revised as 55.00 yen per share, given the aforementioned policy and comprehensively considering earnings for this fiscal year.

2. Cash Dividend Forecast for Fiscal Year 2017

	Dividend per Share		
	Interim	Year-end	Full Year
Previous Forecast	¥25.00	¥25.00	¥50.00
Revision of Forecast	-	¥30.00	¥55.00
Dividend fixed for the Fiscal Year 2017	¥25.00	-	-
Previous Term (Dividend Paid for the Fiscal year 2016)	¥20.00	¥30.00	¥50.00